

# VARAN PATHMANATHAN

# CV

## PERSONAL INFO






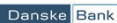


Full Name	Rahuvaran Pathmanathan (Varan)
Birthday	29. November 1986 (32) Myers Briggs: ENTJ
Nationality	Danish DISC: iD (Action   Enthusiasm   Results)
Current-Position:	Strategy & Business Development Consultant - FinTech
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## SUMMARY

Currently working as Strategy & Business Development Consultant within Finance, besides of establishing the Fintech startup MakelImpact - a platform which helps people to get started with Impact Investing. Former Sales & Finech manager in Capital Market Partners and Associate Director within Business Development in SAXO BANK. Prior to this 5 years experience from financial services working with IT, Business Development, Sales & Client Relationship from Danske Bank (Transaction Banking - Investor Relations). I hold a B.Sc. & M.Sc. in Informatics from Aalborg University (2009 & 2011), DK. Certified Scrum Master (CSM) and Scrum Product Owner (CSPO). Digital talent within the Danske Bank Group & enrolled in programme - Driving Digital Disruption (2016 - Singularity U DK). Volunteering activities: Founder of Sustainable Change Makers (2019), member og the Employee Board in Danske Bank C&I (2015) and founder of NYA - Network of Young Academics in Finansforbundet (2012).

## WORK EXPERIENCE

 10/2018 - Present	Do-It Consulting (Part-time Consultant) Strategy & Business Development Consultant within Financial Services <a href="#">Strategy</a>   <a href="#">FinTech</a>   <a href="#">Business Development</a>   <a href="#">Marketing</a>   <a href="#">Impact Investing</a>   <a href="#">AI &amp; Machine Learning</a>   <a href="#">User Experience</a>
 10/2018 - Present	MakelImpact (CEO & Founder) Helping everyone to Invest with Purpose - Establishing an impact fintech startup - helping the banks to retain their customers. <a href="#">Impact Investing</a>   <a href="#">ESG</a>   <a href="#">Sustainability</a>   <a href="#">Sustainable Development Goals (SDGs)</a>   <a href="#">FinTech</a>   <a href="#">Startup</a>   <a href="#">Business Development</a>
 01/2018 - 09/2018	Capital Market Partners (Sales & Business Development - FinTech) Sales & Business Development Manager with a focus on Capital Market FinTechs & Fintechgration <a href="#">Sales</a>   <a href="#">Client Relationship</a>   <a href="#">FinTech</a>   <a href="#">Fintechgration</a>   <a href="#">Strategy</a>   <a href="#">Innovation</a>   <a href="#">Concept Development</a>   <a href="#">Marketing</a>
 03/2017 - 12/2017	SAXO BANK - Business Development (Associate Director) Development of SAXO BANK products and services, with focus on FINTECH, Corporate Entrepreneurship and Innovation <a href="#">Fintech</a>   <a href="#">Corporate Entrepreneurship</a>   <a href="#">Business Strategy</a>   <a href="#">Concept &amp; Product Development</a>   <a href="#">Innovation</a>   <a href="#">Democratization</a>
 09/2016 - 02/2017	NNIT - Management Consulting (Principal Consultant) Helped clients manage the transformation needed to compete successfully in the emerging digital age. <a href="#">Consulting</a>   <a href="#">IT Transformation</a>   <a href="#">Advisory</a>   <a href="#">Strategy</a>   <a href="#">Problem Solving</a>   <a href="#">Business Analysis</a>   <a href="#">Innovation</a>   <a href="#">Digitalization</a>
 04/2014 - 08/2016	Danske Bank - Transaction Banking - Derivatives & Securities Services (Senior Sales Manager) Managed Sales & client relationship and offered transaction banking services to corporates & institutions in Scandinavia. <a href="#">Sales</a>   <a href="#">Client Relationship</a>   <a href="#">Concept &amp; Product Development</a>   <a href="#">Marketing</a>   <a href="#">Transaction Banking</a>   <a href="#">Post Trade Services</a>
 06/2013 - 04/2014	Danske Bank - Markets - Business Development (Project Manager) Managed and developed three highly strategic services within transaction banking, under Post Trade Services. <a href="#">IT Strategy</a>   <a href="#">Product Development</a>   <a href="#">Project Management</a>   <a href="#">Innovation</a>   <a href="#">Task Management</a>   <a href="#">Test Coordination</a>
 09/2011 - 05/2013	Danske Bank - Markets - Trading IT Development (Task Manager & Business Developer) Worked on business development projects, analysed & developed in close relation with & within IT departments. <a href="#">Business Analysis</a>   <a href="#">Business Test</a>   <a href="#">Business Coordination</a>   <a href="#">Task Management</a>   <a href="#">User Experience</a>   <a href="#">ScrumMaster</a>

## EDUCATION

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- 04/2017 - 10/2017      FinTech Academy 2017, Innovation Center Denmark - Silicon Valley  
Self-paid participation on FinTech Academy 2017 - with a lot of focus on FinTech - Fintechgration in the Valley.  
[Focus on RegTech and FinTech in Capital Markets](#)
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- 09/2009 - 06/2011      Master (M.Sc.) in Informatics, Aalborg University, Denmark (Grade A/12)  
Computer science and Information Technology with specialization in Human Computer Interaction.  
Major in: [Mobile Persuasive Technology](#) - Thesis: <http://www.informatiker.dk/thesis>
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- 06/2010 - 12/2010      Visiting Research Student, University of Melbourne, Australia (Grade A/12)  
Research in Persuasive Technology - Smart Gardening Watering - systems  
Major in: [Mobile Persuasive Technology](#)
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- 09/2006 - 07/2009      Bachelor (B.Sc.) in Informatics, Aalborg University, Denmark (Grade B/10)  
[System Development](#) | [Usability](#) | [Evaluation](#) | [Prototyping](#) | [Graphic Design](#) | [User Experience](#) | [Mobile HCI](#) | [Idea-generation](#) | [Social Media](#) | [Web design](#) | [Web 2.0](#) | [Estimation](#) | [Branding and identity](#) | [Interpersonal Communication & Organizational theory](#)

## VOLUNTARY WORK

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- 05/2019 - Present      Sustainable Change Makers (Co-Founder) - [www.change-makers.dk](http://www.change-makers.dk)  
Founder of the network Sustainable Change Makers - The network that brings together young, sustainable change makers across industries, geography, and competencies throughout Denmark and inspire to sustainable actions.  
[Sustainability](#) | [Network](#) | [Impact Ventues](#) | [PR](#) | [Event & Marketing](#)
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- 03/2016 - 08/2016      Danske Bank C&I Employee Board (Boardmember)  
Selected among 1500 employees to be a part of a newly established employee board across the Nordics to drive projects and initiatives towards the bank's 2020 Strategy. I work specifically with attraction & developing employees.  
[Employee Satisfaction](#) | [Disruptive Initiatives](#) | [Bottom Up Approach](#) | [VoiceOfTheCustomer](#) | [Networking](#) | [Collaboration](#)
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- 12/2012 - 04/2014      Finansforbundet - Network of Young Academics (Founder & boardmember)  
Founder & boardmember of NYA - Network of Young Academics, which focuses on gathering young academics to networking and career-focused events across companies in the financial sector in Denmark.  
[Concept Development](#) | [Innovation](#) | [Financial Sector Domain Knowledge](#) | [Career Focus](#) | [Networking](#) | [Personal Branding](#)
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- 09/2011- 09/2012      Danske Graduate Board - Danske Bank (Boardmember)  
Selected among the Danske Bank Graduates (2011/2012), to be boardmember and had the responsibility of planning professional as social events for graduates in Danske Bank, started 09/2011.  
[Danske Bank Domain Knowledge](#) | [Graduate Networking](#) | [Social](#) | [Presentation](#) | [Graduate Day Planning](#) | [Linked-In](#)
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- 02/2008 - 02/2011      De Studerendes Erhvervskontakt (Boardmember & PR/Marketing-Strategy Coordinator)  
Started as marketing & strategy coordinator, responsible for idea-generation and business development. Later PR-coordinator for a two day careerfair in Aalborg (DSE JobFair Aalborg 2009). Then member of the board, managing daily tasks in the office, furthermore was responsible for roll-out for new visual identity for the entire organization.  
[Coordination](#) | [Business Strategy](#) | [Idea-generation](#) | [Workshop-facilitation](#) | [Brainstorming](#) | [Innovation](#) | [Marketing](#) | [Promotion](#) | [Branding](#) | [Communication](#) | [Estimation](#) | [PR](#) | [Press](#) | [Organization](#) | [Management](#) | [Administration](#)

## MAKEIMPACT

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- 01/2008 - present      Makelmpact (Founder & CEO) - [www.makeimpact.io](http://www.makeimpact.io)  
In Makelmpact we match the UN 17 Sustainable Development Goals to the values of global listed companies - Helping the impact investor to visualize which companies support values similar to the impact investor. Our goal is to enable the impact investor to make informed decisions about the companies being invested in- and when they are ready - we help them make the investment through their own bank - allowing them to put their money where their heart is!

## REFERENCES

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- Linked-IN      Linked-IN  
References can be found online, on my Linked-IN profile.  
Please visit: <https://www.linkedin.com/in/varanp/>